

## APPENDIX B

### Discount Structure

Category	Order Price Range	Discount as a % off Of Annual Catalog
Lot 1	< \$2,500	
Plaques, Awards, Trophies Certificates	\$2,500-\$5,000	
	>\$5,000	
Lot 2	< \$2,500	
Drinkware	\$2,500-\$5,000	
	>\$5,000	
Lot 3	< \$2,500	
Office Supplies Mouse Pads, Pencils, Pens, Etc.	\$2,500-\$5,000	
	>\$5,000	
Lot 4	< \$2,500	
Clothing Hats, Shirts, Pants, Etc.	\$2,500-\$5,000	
	>\$5,000	
Lot 5	< \$2,500	
Carrying Items Bags, Totes, Umbrellas, Etc.	\$2,500-\$5,000	
	>\$5,000	
Lot 6	< \$2,500	
Clocks & Related Items	\$2,500-\$5,000	
	>\$5,000	
Lot 7	< \$2,500	
Holiday/Seasonal	\$2,500-\$5,000	
	>\$5,000	
Lot 8	< \$2,500	
Miscellaneous	\$2,500-\$5,000	
	>\$5,000	

## APPENDIX B SAMPLE ORDER

Please quote to the following. Comparable products are acceptable.

QTY	ITEM	PRICE	FREIGHT
250	USB flash Drive - 1GB (Black)		
1000	20 oz Aluminum Water Bottle ( Black)		
1000	Black Pens		
1000	NKU Drawstring Bags		
2000	NKU Lanyard for Student		
2500	Sheet of Stickers - 8.5 X 11, kiss cut, various shapes, permanent adhesive		
2500	Popsockets		
2500	2.5" Round Button		
1000	2 Color Sunglasses		
<b>TOTAL</b>			

1. Do you offer website storefront capabilities and templates for ordering NKU business cards, letterhead, envelopes, and other items? Please list cost or set up fees, including hosting fees, if any. Also, be specific including costs for new templates in the future. (9X12 envelopes, note cards, etc.)

**\*This does not include actual printing/delivery costs. Print specs will be forwarded to proposers offering this service.**