



Procurement Services
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ADDENDUM NO: 3

IFB/RFP No: RFP Reissue NKU-29-2023

Project /Commodity: Annual Giving Program

Date: 06/13/2023

Due Date: 06/22/2023

BIDDER/RESPONDER SHALL CONFORM TO THE FOLLOWING CHANGES AS SAME SHALL BECOME BINDING UPON THE CONTRACT TO BE ISSUED IN RESPONSE TO THIS INVITATION FOR BID.

Final Questions: Answers are in RED

- Are you willing to accept electronic signatures in lieu of a wet ink signature on all forms? **Yes, but we cannot accept electronic proposals**
- Are you willing to accept an electronic submission in lieu of a hard copy? If not, will NKU accept responses on a USB shipped to your location (no hard copy provided)? **Submittal of Proposal on Page 5 of RFP, we require one hard copy for our state records.**
- In response to Section B: NKU Annual Giving Program: Direct Mail components in FY22; for the programs that have 3 versions (Fiscal Year Kickoff, Fall, Calendar year-end and Fiscal year-end), are those versions for the unique audiences of Central Development, Chase College of Law and Intercollegiate Athletics? **Most likely, but could also be segmented by constituent segments such as acquisition, Leadership AG, donors/lapsed. The 7 version option is to segment by college in the fall.** Are the mail quantities listed the total for all three versions? – **YES We are also open to new approaches.**
- Are you open to several alternative solutions to review from a single vendor? **YES, we welcome your recommendations and alternate suggestions.**
- As we do not bill by hourly rates, would NKU consider an annual fixed fee approach to pricing? **YES**